

**MINUTES**  
*of the*  
**Mental Health Planning Advisory Council's**  
**Behavioral Health Promotion Subcommittee**  
*meeting on*  
**April 4, 2012**  
*held at*  
Division of Mental Health and Developmental Services (MHDS)  
4126 Technology Way, Second Floor Conference Room  
Carson City, Nevada 89706

**1. CALL TO ORDER, ROLL CALL, AND INTRODUCTIONS – ALYCE THOMAS**

Alyce called the meeting to order at 9:05 a.m. A quorum was determined by the roll call noted below, and Diane completed the sign-in sheet.

**MEMBERS PRESENT:**

Alyce Thomas, Chair – Family Member (teleconference – Las Vegas)  
Corrie Herrera – Family Member (teleconference – Elko)  
Judy Bousquet – Consumer (teleconference – Henderson)  
Rene Norris – Family Member (teleconference – Las Vegas)  
Barbara Jackson – Consumer (teleconference – Sparks)

**MEMBER ABSENT:**

Mechelle Merrill - DETR

**STAFF AND GUEST:**

Dave Caloiaro – MHDS  
Tami Jo McKnight – MHDS  
Diane Dempsey – MHDS  
Terri Ward – West Hills Hospital (teleconference)

**2. PUBLIC COMMENT**

There was no public comment.

**3. REVIEW AND APPROVE MINUTES FROM THE MHPAC BEHAVIORAL HEALTH PROMOTION MEETING ON 3/19/12**

Rene made the motion to accept the minutes as written. Judy seconded. The motion passed unanimously.

#### **4. WEST HILLS PRESENTATION ON MENTAL HEALTH MONTH IN MAY – TERRI WARD**

Terri stated West Hills is on track with their plans and will firm up a date with Corrie in Elko. Corrie said she attempted to return a phone call to Char at West Hills but the call would not go through. Terri will ask Char to call Corrie.

#### **5. DISCUSS ACTIVITIES FOR NORTHERN AND SOUTHERN NEVADA MENTAL HEALTH MONTH**

Judy reported that she spoke to Jackie Harris and they are going to be doing some advertisements on television and a presentation on bullying. Unfortunately, there is nothing they are doing that we can participate in. Judy also found out the DBSA will not be doing their “Spring Fling” event. Judy has not found anything in the south that they can participate in.

Alyce stated she also did not find anything but talked to people who said if there was something, they would be happy to participate.

Dave added that he spoke with Jodie Gerson, the acting Agency Director at Southern Nevada Adult Mental Health Services “SNAMHS” who said they asked their Employee Management Committee to publish something about May Mental Health Month in the SNAMHS Agency newsletter. They also said that NAMI in the south is hosting its annual basketball (Crisis Intervention Team Officers vs. Harlem Ambassadors) fundraiser on May 4, 2012.

Alyce recommended that the Mental Health Planning Council take the lead next year, and she will bring this recommendation before the full Council for consideration. Alyce stated that if MHPAC takes the lead, other organizations will want to participate, especially in the south.

Dave acknowledged Alyce’s recommendation, saying it was well said, and reiterated to Terri with West Hills that they have been great over the years. Dave asked Terri if their sister hospital, Monte Vista Hospital in the south, is doing anything similar to what West Hills is doing for Mental Health Month in the north. Terri was not sure but she will reach out to them, as well as to Norma at Spring Mountain. Terri will forward the information to Alyce and Judy, with a copy to the rest of the committee. Alyce said, as the Chair, she will reach out to the contact people at Monte Vista Hospital and Spring Mountain.

Diane asked the Chair if she wanted the buttons to be sent out now.

Alyce asked the Committee if it would be okay to give buttons to some of the mental health professionals she sees on a regular basis and to ask them to wear the buttons for

May and maybe give them a few for some of their clients so they can get the word out. Alyce was not sure how many buttons there were.

Diane said there are 500 buttons and almost 600 brochures.

Alyce requested 100 buttons, no brochures; Judy requested 50 buttons, no brochures; Barbara requested 75 buttons and 75 brochures. Barbara added that NNAMHS is not doing anything this year but will be doing something every week throughout the month of May next year. Rene will get back to Diane later. Corrie would like 50 buttons and 100 brochures.

Dave stated that Richard Whitley, acting Administrator for MHDS, wanted to run a few articles in the Reno News & Review as an outreach for Mental Health Month, which Tami has been working on. Tami added that they have budgeted for an eight page insert. The Governor and First Lady agreed to do a cover shot signing our Proclamation for May Mental Health Month. There will also be three interviews: Joe Tyler, President of Nevada NAMI, who will speak about the stigma of mental illness in a very general sense. The second interview will be his wife and President of Northern NAMI, Bunchie Tyler. She will speak about NAMI as an organization, their education and advocacy, and talk about the Walk occurring in Idlewild Park. The third interview will be Dr. Daniel Spogen, Chair of the Department of Family and Community Medicine at the University of Nevada's School of Medicine. Dr. Spogen will talk about mental health issues from a primary care physician's point of view. The last page of the insert will list statewide and general resources, like Monte Vista and Spring Mountain. The insert is set for May 10, 2012.

Corrie asked if there were any approved shorter articles that could be placed in a local paper in Elko.

Tami responded that the initial plan was to pay for some overrides of this insert and have them sent out to the rural communities and Las Vegas, but because of timing, they did not budget for what it would take to change the templates of the override with the Reno News & Review. They do have 5,000 extra copies of the insert. Tami said this will be a much better and broader effort next year, including budgeting for a 16 page insert. Tami will forward the Reno News & Review website link so the MHPAC members can read the insert. Tami asked Corrie in Elko and Las Vegas members to list some resources that could be added to the Resource page on the insert.

Corrie asked Tami if she could e-mail her with the resources she has. Tami said she will do that.

## **6 RECRUIT VOLUNTEERS**

There was nothing new to report.

## **7. PUBLIC COMMENT**

There was no public comment.

## **8. SET DATE AND TOPICS FOR FOLLOW-UP MEETING**

TABLED. The next meeting date and topics will be decided after the MHPAC Quarterly Meeting on April 26, 2012.

Alyce thanked everyone for attending, West Hills for being a part of this, and Dave for his collaboration and help. Alyce said it is greatly appreciated.

## **9. ADJOURNMENT**

Rene motioned to adjourn the meeting. Barbara seconded. The motion passed unanimously.

Meeting adjourned at 9:45 a.m.

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Diane Dempsey  
Recording Secretary